



TRANSFER ARTICULATION AGREEMENT

Utica College  
Communication and Media

and

Onondaga Community College  
Communication Studies

May 2021

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Utica College and Onondaga Community College, in recognition of a mutual respect for the integrity of parallel academic programs and in an effort to better serve students intending to pursue the completion of a bachelor's degree, hereby enter into an agreement of articulated degree programs.

### **OBJECTIVES:**

To encourage the transfer of qualified students from Onondaga Community College (OCC) to Utica College (UC).  
To award academic credit for courses completed at OCC, that meet the terms of the Associate Degree programs for application toward the requirements a Bachelor of Arts or a Bachelor of Science at UC.  
To provide effective and concise guidelines for students seeking to transfer to UC. Students will have accurate and clear information regarding the transfer of their coursework and credits toward the Bachelor's degree at UC.

### **TERMS OF THE TRANSFER ARTICULATION AGREEMENT:**

UC guarantees the acceptance of students who completed an Associate Degree at OCC with a cumulative GPA of 2.5 or better to UC. Transfer students who do not meet these criteria will be evaluated individually.  
This agreement assumes the completion of the Associate Degree. UC requires that the last 30 credit hours granted toward the Bachelor degree must be earned in residence, with matriculated status. Additionally, the Bachelor of Arts degree requires that a *minimum of 90 credits must be in the liberal arts* while the Bachelor of Science requires a *minimum of 60 credits must be in the liberal arts*.  
OCC transfer Students will be subject to all general education requirements of UC as set forth in the UC catalogue.  
Transfer students with a completed Associates Degree will be exempt from Components I & II of UC's Core Requirements.  
Students who transfer 30 credits of liberal arts and sciences (with at least 2 courses in each of UC's three categories of Component II Core—including one lab science course) will be exempt from Component II Core.  
Transfer Students who enter UC with Components I & II complete will be required to complete 3 credits of Component III: Integrated Writing.

This document is based upon the evaluation of course descriptions presented to UC. Courses will transfer to UC provided a grade of "C" or better has been earned. Credit will be granted where the coursework is comparable to that offered at UC or as general elective and/or liberal arts credit.

This Agreement shall remain in effect for a period of two years from the date listed below, with the provision that the terms specified herein will continue to apply to the students admitted from OCC within one year of the expiration of the agreement. Each institution agrees to provide timely notice to the other in the event of any modification to the curriculum that might affect the compatibility for admission and transfer of coursework. This agreement may be subject to change, without notice, if curriculum requirements change at either institution. Students admitted to OCC prior to such notification shall be admitted to UC on the basis of this agreement.

Data Sharing -Consistent with 34 CFR 99.34, Onondaga Community College will provide Utica College with periodic reports concerning the progress of students seeking to enroll at Utica College pursuant to this Agreement, as well as students who indicate their interest to enroll at Utica College via regular transfer processes. The purpose of this information sharing is to allow officials at each college to monitor the flow of students through their programs. Student data will be provided to the Enrollment Counselor at Utica College at the time of the student's admission into the program so that literature and other relevant information can be sent to students while they are attending Onondaga Community College. Further, Onondaga Community College will provide relevant information to assist Utica College with the tracking of students as they progress through the program.

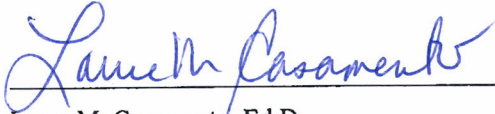
### **BENEFITS/ADVANTAGES:**

OCC transfer students are eligible for scholarship and financial aid in all ways the same as continuing Utica College students.  
Utica College will provide housing in campus residence halls within the guidelines and practices governing availability of housing for continuing students.  
OCC transfer students are eligible to participate in internships, externships, co-ops, field placements and study abroad opportunities open to continuing Utica College students.

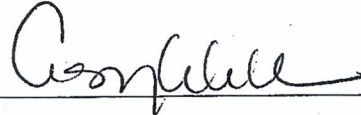
**SIGNATURES**

**Utica College**

**Onondaga Community College**



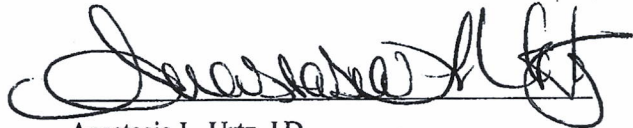
Laura M. Casamento, Ed.D.  
President



Casey Crabill, Ed.D.  
President



Craig P. Dewan, M.S.  
Registrar



Anastasia L. Urtz, J.D.  
Provost and Senior Vice President

Approved on (date) 5/28/2021



## **Communication and Media (B.A.) 120 Credits**

The Communication and Media major at Utica College focuses on written, oral, and multimedia communication. Communication and Media students develop an understanding of historical, legal, cultural, and critical aspects of communication, while learning practical skills necessary to succeed in a variety of communication-related professions.

In addition to taking a common set of nine foundational courses, all students in the Communication and Media major select a concentration in one of nine areas, allowing them to specialize in a field of communication. Students must declare and complete at least one of the following areas of concentration; Communication Arts, Communication & Social Justice, Creativity Studies, Health Communication, Journalism, Public Relations, Sports Communication, Sports Journalism, Theatre. This approach enables students to develop both general and specialized knowledge and a set of communication skills that are integral to personal exploration and growth, engaged citizenship, and rewarding careers.

### **Communication Arts:**

The Communication Arts concentration focuses on developing a broad array of knowledge and skills applicable to many careers, with particular emphasis on oral, interpersonal, organizational, intercultural communication and media studies. Students engage in a critical assessment of the values underlying communication practices, technologies, institutions, and their social and ethical consequences. Advisors work with students to develop a course of study based on a student's interests and desired career path.

### **Communication & Social Justice:**

Link your passion for social justice with a communication-based foundation and a variety of disciplinary perspectives to develop the knowledge and skills you need to understand and combat the social, cultural, and institutional causes of inequality, injustice and oppression. The concentration provides excellent preparation for students wishing to become human rights, civil rights, or environmental advocates, community organizers, social workers, alternative media workers, or lobbyists, as well as those considering graduate study in the social sciences, social work, or law.

### **Creativity Studies:**

Brainstorm, experiment, fail, try again, and discover new ways to approach challenges. Creativity is the ability to come up with innovative solutions, and it is a skill anyone can develop and apply to any field. Students who select a concentration in Creativity Studies enhance the skills from their core communication classes with a variety of arts-based courses. This is particularly beneficial for students who seek out careers where they will be encouraged to think creatively where innovation is critical. Note: Students concentrating in Creativity Studies must take classes in more than one of the following arts areas: Literature (LIT), Fine Arts (FIA), Film Studies (FLM), Music (MUS), Theatre (THE).

### **Health Communication:**

This concentration will provide students with an understanding of the many ways that communication plays a role in healthcare. Whether it is the interaction between a physician and a patient discussing treatment options for a serious illness, the unraveling of complicated healthcare insurance rules, or effectively explaining dangerous drug interactions to an elderly patient, healthcare in our society requires professionals who understand the importance of communication.

**Journalism**

The journalism concentration provides the core courses necessary for today's digital, broadcast and print journalist. Students will learn the storytelling, reporting and media production skills essential for careers in journalism and study the issues shaping the field. The concentration emphasizes hands-on experience through interactive classes, working with student media organizations and internships with professional media organizations.

**Public Relations:**

The public relations concentration prepares students to manage relationships between an organization and its key publics by becoming skilled in communicating across multiple media platforms, research, problem solving, strategic decision making, conflict resolution, speaking and campaign/event planning. Public relations practitioners are highly sought after in a wide range of industries, including business, government, education, sports, health care, and human services.

**Sports Communication:**

The sports communication concentration is designed for the person who wants to promote sports and emphasizes applying their skills in a sports setting. Students study the complex relationship between sports and the media, how the business of sports works, and how sports reporters craft their stories. Students can also gain experience through internships at professional sports organizations and sports media outlets.

**Sports Journalism:**

The sports journalism concentration focuses on how to cover sports for television, websites and other digital media, magazines, and newspapers. Students learn to write and produce sports stories, study the complex relationship between sports and the media, and learn how the business of sports works. Students also gain hands-on experience through professional media internships and student media outlets.

OCC Communication Studies – A.A. Degree  
Degree

Utica College Communication and Media-B.A.

1st Year		1st-Semester	Credits	Utica College Equivalent	Credits
<b>ENG 103</b>	Freshman Composition and Literature I		3	ENG 101 Written Communication I	3
	Social Science Elective (Recommended SUNY Gen. Ed.)		3	Liberal Arts Elective	3
	SUNY Gen. Ed. Mathematics Elective		3	MAT Elective	3
<b>COM 100</b>	Introduction to Communication		3	COM 11A Communications Arts Elective	3
<b>ILS 153</b>	Integrated Learning Seminar		3	Elective	3

1st Year		2nd-Semester	Credits	Utica College Equivalent	Credits
<b>ENG 104</b>	Freshman Composition and Literature II		3	ENG 135 Introduction to Literature	3
<b>COM 210</b>	Public Speaking		3	CMM 103 Introduction to Public Speaking	3
<b>EMC 101</b>	Mass Media Communications: An Introduction		3	CMM 181 Introduction to Mass Communication	3
	SUNY Gen. Ed. (AH, WC, FL or NS)		3	Liberal Arts Elective	3
	SUNY Gen. Ed. Elective (Any category)		3	Elective	3

2nd Year		3rd-Semester	Credits	Utica College Equivalent	Credits
	Humanities Elective Credit		3	Liberal Arts Elective	3
	SUNY Gen. Ed. Social Sciences Elective		3	Liberal Arts Elective	3
	SUNY Gen. Ed. The Arts Elective		3	Arts Elective	3
	**COM Elective Credits		3	*See Below	3
<b>ANT 152</b>	Introduction to Cultural Anthropology		3	TRN 1ANT Transfer-Cultural Anthropology	3

2nd Year		4th-Semester	Credits	Utica College Equivalent	Credits
<b>COM 251</b>	News Writing		3	CMM 261 Media Writing	3
	**COM Elective		3	*See Below	3
	Liberal Arts Elective		3	Liberal Arts Elective	3
	General Electives		3	Elective	3
	General Electives		3	Elective	3

	<b>Total Credits</b>	<b>60</b>	<b>Total Credits Transferred</b>	<b>60</b>
	<b>Communication Studies A.A.</b>	<b>Awarded</b>	<b>Remaining General Education credits</b>	<b>0</b>
			<b>Remaining Major Credits</b>	<b>30</b>
			<b>Required Concentration Credits</b>	<b>30</b>
			<b>Total remaining credits to be completed</b>	<b>60</b>

<b>Onondaga Community College COM Courses</b>	<b>*Utica College Equivalency</b>
COM 100 Introduction to Communication	COM 1LA Liberal Arts Elective
COM 121 News Literacy	JLM 1LA Journalism Studies Elective
**COM 123 Student Media Reporting Or **COM 253 Student Publication Editing	JLM 130 Tangerine Practicum (Journalism Concentration)
COM 157 Electronic Media Writing	JLM 1LA Journalism Studies Elective
COM 204 Advocacy/Opposition	COM 2LA Communication Arts Elective
COM 210 Public Speaking (Major Requirement)	CMM 103 Introduction to Public Speaking (Major Requirement)
**COM 220 Interpersonal Communication	CMM 101 Interpersonal Communication (Major Requirement)
COM 225 Teamwork and Small Group Communication	COM 305 Group Problem Solving and Decision Making
COM 227 Writing for Emerging Technologies	JLM 2LA Journalism Studies Elective
**COM 233 Introduction to Public Relations	PRL 182 Public Relations (PR Concentration)
COM 240 Persuasion in Everyday Life	COM 2LA Communication Arts Elective
COM 245 Communication @ Work	COM 2LA Communication Arts Elective
COM 251 News Writing (Major Requirement)	CMM 261 Media Writing (Major Requirement)
**COM 253 Student Publication Editing Or **COM 123 Student Media Reporting	JLM 130 Tangerine Practicum (Journalism Concentration)
COM 272 Communication and Conflict Management	COM 2LA Communication Arts Elective
**COM 282 Intercultural Communication	CMM 325 Intercultural Communication (Major Requirement)
COM 284 Communication and Gender	COM 2LA Communication Arts Elective
COM 285 Communication Ethics: Truth and Deception	COM 2LA Communication Arts Elective
COM 290 Communication Seminar	COM 2LA Communication Arts Elective

\*\*Utica College Recommended Electives

Onondaga Community College\_Utica College 2 + 2 Program For Core Exempt Transfer Students With 60 Credits \*\*\*  
 Communication Studies A.A.\_ Communication and Media B.A.\* with Designated Concentration - 120 Credits Total \*\* Completion Guide

Semester One – Major/Major Related Focused		Cr	Type	Notes	Semester Two - Major/Major Related Focused		Cr	Type	Notes
CMM 261	Media Writing	3	M-W	COM 251 News Writing (Fulfilled)	COM ELE	Course from COM, CMM, FLM, JLM, PRL, SCM, or THE	3	SE	1st of 2 courses from these categories.
CMM 226	Introduction to Media Criticism	3	M	No prerequisites.	COM 341	Organizational Communication	3	S	No prerequisites.
CMM 101 Or CMM 103	Interpersonal Communication or Introduction to Public Speaking	3	C - M	COM 220 Interpersonal Communication or COM 210 Public Speaking (Fulfilled)	CMM 101 Or CMM 103	Interpersonal Communication or Introduction to Public Speaking	3	C - M	COM 220 Interpersonal Communication or COM 210 Public Speaking (Fulfilled)
COM 261	Broadcasting & Public Interest	3	S	COM 251 News Writing (Fulfilled)	CMM 467 or Major Elective	Communication Law or Major Elective Course ****	3	M	If student takes Major Elective, must take CMM 467 in Semester 4.
CMM 181	Intro. to Mass Communication	3	C - M	EMC 101 Mass Media Comm: An Introduction (Fulfilled)	CMM 188	Digital Toolkit	3	M	No prerequisites..
COM 130 or JLM 130 or JLM 133 or THE 130	WPNR Practicum Tangerine Practicum UCTV Practicum Theatre Practicum	1	M	COM 253 Student Publication (Fulfilled)	CMM 325	Intercultural Communication	3	M	COM 282 Intercultural Communication (Fulfilled)

Semester Three – Concentration Focused		Cr	Type	Notes
ELE	Course from COM, CMM, FLM, JLM, PRL, SCM, or THE	3	SE	Specialization/Concentration Specific
ELE	Course from COM, CMM, FLM, JLM, PRL, SCM, or THE	3	S	Specialization/Concentration Specific
ELE	Course from COM, CMM, FLM, JLM, PRL, SCM, or THE	3	SE	Specialization/Concentration Specific
ELE	Course from COM, CMM, FLM, JLM, PRL, SCM, or THE	3	SE	Specialization/Concentration Specific
Major Elective	Major Elective Course ****	3	M	Specialization/Concentration Specific

Semester Four – Concentration Focused		Cr	Type	Notes
ELE	Course from COM, CMM, FLM, JLM, PRL, SCM, or THE	3	S	Specialization/Concentration Specific
ELE	Course from COM, CMM, FLM, JLM, PRL, SCM, or THE	3	S	Specialization/Concentration Specific
CMM 467 or Major Elective	Communication Law or Major Elective Course ****	3	M	If student took Major Elective in Semester 2, must take CMM 467 in Semester 4.
CMM 450 or CMM 481	Fieldwork in Communication and Media or Senior Seminar	3	M	CMM 450 requires instructor permission.
THE or ELE	Any 3 credit Theater course or Required Concentration Elective	3	S	Specialization/Concentration Specific



Req = Requirement; C = Core; M = Major Requirement; S = Specialization/Concentration; SE = Specialization/Concentration Elective; E = General Elective; W = Writing Intensive; D = Diversity.

\* Students enrolled in the Bachelor of Arts program must complete 90 liberal arts credits.

\*\* Students who transfer 60 credits, but do not transfer any courses that fulfill major requirements, will need to complete 64 credits in the major for a total of 124 credits.

\*\*\* Students who transfer credits that fulfill courses in this program will be required to take the appropriate number of general elective courses to complete 120 credits.

\*\*\*\* **CMM Major Electives:** Students must take a total of 6 credit hours of electives at the 200-level or above from the following areas: Communication and Media (CMM) Communication Arts (COM), Film Studies (FLM), Journalism (JLM), Public Relations (PRL), Sports Communication (SCM), or Theatre (THE). Fieldwork or internships may not be used to fulfill this requirement.

**Specialization/Concentration: Communication Arts (COM), Creativity Studies, Health Communication, Communication and Social Justice, Journalism (JLM), Public Relations (PRL), Sports Communication (SCM), Sports Journalism, or Theatre (THE)**

### Communication Arts - Concentration

COM 341 - Organizational Communication (3)  
Must take any **3-credit** THE (Theatre) Course.  
COM 261 - Broadcasting and the Public Interest (3) OR  
COM 368 - Broadcast News and Society (3)  
CMM 303 - Storytelling (3) OR  
COM 313 - Oral Interpretation of Literature (3) OR  
COM 403 - Argumentation (3)

#### Select two:

COM 411 - Communication Theory (3)  
COM 426 - Theories of Visual Communication (3)  
COM 461 - Rhetorical Theory and Criticism (3)

#### Select two:

COM 300 - Topics in Communication Arts (3)  
COM 301 - Advanced Interpersonal Communication (3)  
COM 337 - Health Communication (3)

COM 385 - Political Communication (3)  
COM 466 - Community Organizing (3)  
COM 490 - Independent Study (1 to 3)

**30 Credit Hours**

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### Journalism-Concentration

COM 130 - WPNR Practicum (1)  
JLM 130 - Tangerine Practicum (1)  
JLM 133 - UC TV Practicum (1)  
JLM 262 - Information Gathering & Storytelling (3)  
JLM 276 - Television Story Production (3)  
JLM 362 - Watchdog Reporting (3)  
JLM 365 - Information Design (3)  
JLM 401 - Media Ethics in Contemporary Society(3)  
JLM 461 - Multimedia Web Design (3)

#### Select one:

JLM 259 - Broadcast News Writing (3)  
COM 368 - Broadcast News and Society (3)

#### Select one:

JLM 364 - Editing (3)  
JLM 378 - Television News Field Reporting and Production (3)

#### Select one:

JLM 363 - Magazine Article Writing (3)  
JLM 476 - Producing and Anchoring the News (3)

**30 Credit Hours**

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### Public Relations-Concentration

JLM 365 - Information Design (3)  
JLM 461 - Multimedia Web Design (3)  
PRL 182 - Public Relations (3)  
PRL 372 - Public Relations Strategies and Tactics (3)  
PRL 375 - Media Research and Metrics (3)  
PRL 385 - Event Planning and Campaigns (3)  
PRL 408 - Social Media (3)  
PRL 482 - Cases in Public Relations Management (3)

#### Electives

Students must select six hours of electives from Public Relations and/or Journalism; or MKT 211\* (Principles of Marketing) and three hours of electives in Public Relations or Journalism.

**30 Credit Hours**

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### Health Communication-Concentration

COM 337 - Health Communication (3)  
COM 341 - Organizational Communication (3)  
ANT 415 - Cultures, Health, & Healing (3)  
PHI 385 - Healthcare Ethics (3)

#### Select one:

CMM 303 - Storytelling (3)  
COM 403 - Argumentation (3)

#### Select one:

COM 411 - Communication Theory (3)  
COM 426 - Theories of Visual Communication (3)  
COM 461 - Rhetorical Theory and Criticism (3)

#### Select four:

AGE 101 - Introduction to Aging (3)  
ECN 375 - Health Economics (3)  
POL 207 - Public Health at the Local Government Level(3)  
HLS 301 - Introduction to Healthcare Advocacy and Navigation (3)  
HLS 354 - Healthcare Topics in Media (3)  
PSY 363 - Health Psychology (3)  
SOC 307 - Bureaucracy and Culture: U.S. Health Care System (3)

**30 Credit Hours**

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## Creativity Studies-Concentration

### Foundations in Creativity

- HUM 115 - Introduction to Creativity (3)
- COM 461 - Rhetorical Theory and Criticism (3)

### Select one from:

- COM 426 - Theories of Visual Communication (3)
- FIA 344S - Creative Expression (3)

### Select one:

**3-hour** course at 100-200-level from Fine Arts (FIA), Film Studies (FLM), Music (MUS), Theatre (THE), or ENG 147. This cannot be counted toward core.

### Creative Applications:

Students will choose **9 hours** of practical arts and entertainment courses from the list below. It is recommended that students meet with their faculty advisor as they plan their courses.

### Select 9 hours from the following courses:

CMM 303, COM 313, FIA 251, FIA 300, FIA 490, EDU 304, ENG 307, ENG 308, ENG 309, ENG 405, ENG 406, ENG 407, FLM 306 FLM/JLM307

JLM 276, JLM 336, JLM 363, JLM 372, MUS 230, MUS 250, MUS 260, THE 300, THE 315, THE 316, THE 336, THE 441

### Theories and Histories of Creativity

Students will select **6 credit** hours of creativity based history and theory courses to complement their practical creative courses.

### Select 6 hours from the following courses:

FIA 400, MUS 325, MUS 326, MUS 327, MUS 328, ENG 372, ENG 373, ENG 374, ENG/THE 375, THE 400, THE 455, THE 456 **OR** Any Literature (LIT) course at the 300 or 400 level **OR** Any Film (FLM) course at the 300 or 400 level, except FLM 306\*

### Select one, 3-hour course:

Select a 300-level or higher course in English (ENG), Fine Arts (FIA), Music (MUS), Film Studies (FLM), or Theatre (THE).

\*FLM 306 can only count towards the Creative Applications requirements.

### 30 Credit Hours

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## Communication & Social Justice-Concentration

- COM 341 - Organizational Communication (3)
- COM 403 - Argumentation (3)
- COM 466 - Community Organizing (3)
- COM 411 - Communication Theory (3) or
- COM 426 - Theories of Visual Communication (3) or
- COM 461 - Rhetorical Theory and Criticism (3)

### Select three:

(at least one course must be selected from each category)

### Category One:

- HIS 313 - U.S. Women's History (3)
- HIS 323 - Civil Rights and African American Nationalism (3)
- HIS 324 - Resistance, Race, and Labor (3)
- ANT 251 - Native American Culture and History (3)
- ANT 257 - Introduction to Gender and Sexuality (3)
- SOC 225 - Social Problems (3)
- SOC 252 - Race and Ethnicity (3)
- SOC 342 - Urban Sociology (3)
- SOC 367 - Race Class Gender & Sexuality (3)

### Category Two

- POL/HRA 211 - Introduction to Human Rights (3)
- POL 235 - Civil Rights, Public Policy, and Social Change (3)
- POL 346 - Civil Liberties (3)
- PHI 425 - Theories of Justice (3)

### Select three

- CMM 303 - Storytelling (3)
- ENG 315 - Writing in the Professions (3)
- JLM 276 - Television Story Production (3)
- JLM 365 - Information Design (3)
- JLM 461 - Multimedia Web Design (3)
- MKT 311 - Elements of Integrated Marketing Communication (3)
- PRL 385 - Event Planning and Campaigns (3)
- PRL 182 - Public Relations (3)

- THE 320 - Theatre for Social Justice (3)
- THE 333 - Production in the Theatre (3)
- THE 441 - Directing in the Theatre (3)

### 30 Credit Hours

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## Theatre-Concentration

- THE 115 - Introduction to Theatre (3)
- THE 136 - Elements of Acting (3)
- THE 333 - Production in the Theatre (3)
- THE 375 - Literature of the Theatre (3)
- THE 441 - Directing in the Theatre (3)
- COM 470 - Communication - Internship (3 credits required)

### Select one:

- THE 455 - Theatre History I (3)
- THE 456 - Theatre History II (3)

### Select one (Literature, History, Theory):

- THE 300 - Select Topics: Theatre (3 credits required)
- THE 385 - World Drama (3)
- THE 400 - Advanced Topics in Theatre (3)

### Select two (Performance and Production):

- THE 315 - Puppetry I (3)
- THE 316 - Puppetry II (3)
- THE 320 - Theatre for Social Justice (3)
- THE 336 - Advanced Acting (3)
- THE 347 - Scenic Painting (3)
- THE 348 - Special Effects (3)

### 30 Credit Hours

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### **Sports Communication-Concentration**

PRL 182 - Public Relations (3)  
PRL 372 - Public Relations Strategies and Tactics (3)  
PRL 375 - Media Research and Metrics (3)  
PRL 482 - Cases in Public Relations Management (3)  
SCM 285 - Sports and The Media (3)  
SCM 395 - Sports Information and Publicity (3)  
SCM 454 - The Business of Sports (3)

**Select one:**

SCM 433 - The Olympics (3)  
SCM 435 - Sports and Television (3)

**Select one:**

JLM 241 - Television Sportscast (3)  
JLM 374 - Sportswriting (3)  
PRL 385 - Event Planning and Campaigns (3)  
PRL 408 - Social Media (3)

**30 Credit Hours**

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### **Sports Journalism-Concentration**

JLM 241 - Television Sportscast (3)  
JLM 262 - Information Gathering & Storytelling (3)  
JLM 276 - Television Story Production (3)  
JLM 362 - Watchdog Reporting (3)  
JLM 374 - Sportswriting (3)  
JLM 401 - Media Ethics in Contemporary Society (3)  
SCM 285 - Sports and The Media (3)  
SCM 454 - The Business of Sports (3)

**Select one:**

SCM 433 - The Olympics (3)  
SCM 435 - Sports and Television (3)

**Select one:**

JLM 363 - Magazine Article Writing (3)  
JLM 461 - Multimedia Web Design (3)

**30 Credit Hours**

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